



COURTYARD



SOLAR PANELS

# Posty Cards®

## NEW WORLD HEADQUARTERS

Construction is complete on a 25,000 square-foot addition and remodel of our offices and manufacturing plant located in Kansas City, MO. The \$6.4 million dollar project doubled our space, not our carbon footprint.

## LEED PLATINUM CERTIFICATION

The new Posty Cards facility is one of only a handful of manufacturing plants nationwide that has been awarded the highest level of certification by the United States Green Building Council (USGBC). We are committed to sustainability and believe it is our responsibility to our customers, our community and our employees to uphold high environmental standards.

The new building is a natural extension of our commitment to environmentally sound practices. All our products are recyclable, printed with soy ink, manufactured with 100% renewable energy and packaged using biodegradable materials. Many of our designs are printed on recycled or FSC certified paper. Our Sustainable Sentiments® line of cards featuring environmentally inspired designs, help our customers communicate their concern for our environment. We maintain an extensive recycling program, and all our catalogs are printed on FSC certified paper.

## BUILDING FEATURES

- 🌿 A large solar photovoltaic panel installation generating over 11% of our total power use
- 🌿 High efficiency variable refrigerant volume HVAC
- 🌿 Extensive natural lighting with active artificial lighting controls
- 🌿 Rain water reclamation for irrigation and flushing toilets
- 🌿 Water quality control including rain gardens and a retention basin to mitigate storm water runoff
- 🌿 Low VOC paint, 100% recycled carpeting, low flow plumbing fixtures and used furnishings
- 🌿 Solar heated water
- 🌿 Native plant landscaping

## PROJECT FUNDING

Multiple levels of government have cooperated to provide incentives making it possible for Posty Cards to complete the building expansion/remodel seeking the highest level of LEED certification. The Kansas City Community Development Entity used \$6 million in New Markets Tax Credit allocation authority for the Posty Cards project. Posty Cards is the first project in Kansas City, MO, to benefit from the State of Missouri's New Markets Tax Credit Program. US Bank is the tax credit investor as well as the lender in the Posty Cards project.

- Federal Solar Energy Investment Tax Credits
- State of Missouri Enhanced Enterprise Zone State Tax Credits; Customized Employee Training Grant; Employee Recruitment and Referral services; Energy Sales Tax Exemption; and, Sales/Use Tax Exemptions on machinery and equipment
- Federal and State New Markets Tax Credits (Kansas City, Missouri Community Development CDE and Missouri Department of Economic Development )
- Land Clearance for Redevelopment Authority tax abatement, administered by the Economic Development Corporation of Kansas City, Missouri
- Kansas City Power & Light Solar Rebate



Our products are manufactured with 100% Certified Renewable Energy

